

## Read&Write GOLD

Technology to Help Struggling Students  
Transition into the College Setting

AHEAD Conference  
July 2009

Paul Brown, M.Ed.  
Regional Sales Director  
Texthelp Systems

**textHELP** Literacy Language Learning

---

---

---

---

---

---

---

---

**Read & Write GOLD** reads *DIRECTLY* within 90% of  
computer-based applications:

**textHELP** Literacy Language Learning

---

---

---

---

---

---

---

---

## Texthelp Systems

- Founded 1996
- Development Headquarters Ireland
  - 60 Staff-50% Technical/Development
- US Headquarters
  - 20 Staff- 800# Technical Support staffed 10 hours daily
- ISO Certified
- Microsoft Gold Certified Partner
- Adobe, Apple Certified Developer

**textHELP** Literacy Language Learning

---

---

---

---


---

---

---

---

## The Toolbar



- “Floats” directly on top (side) of digital text
  - Word, HTML, PDF primary applications
  - Toolbar is fully customizable
- Offers toolbar support in:
  - Reading
  - Writing
  - Research and Studying
- Embedded Video Tutorials
- Integrates tools for addressing individual learning styles

**textHELP** Literacy Language Learning

---

---

---

---

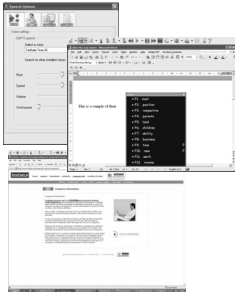
---

---

---

---

## Read&Write GOLD features



- Text-to-Speech
- Spelling
- Word Prediction
- Dictionary & Word Wizard
- Reads MathML
- Scanning
- Fact Folder
- Fact Mapper
- Screen Masking
- Screenshot Reader
- Web Reading
- Study Skills

**textHELP** Literacy Language Learning

---

---

---

---

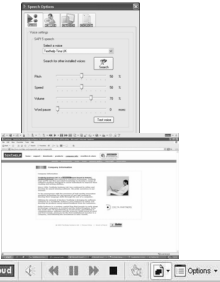
---

---

---

---

## Reading



- Texthelp male and female voices tailored to educational use
  - North American Spanish voice
- Reads the Web
- Screenshot Reader
  - eCollege/Blackboard/NovaNet
- Daisy Book Reader
  - Bookmarks, Search etc
- PDF Aloud
  - Point and Click Read Aloud on PDF
- Speak Dragon Recognized Text
- KESI File Converter –
- Screen Masking

**textHELP** Literacy Language Learning

---

---

---

---

---

---

---

---



## Language Support



- Online Translation tool
- French, Spanish, German and Italian
- Translation can be read aloud
- Adapt
  - Language
  - Voice Speed
  - Font Size
- International Voices available

textHELP Literacy Language Learning

---

---

---

---

---

---

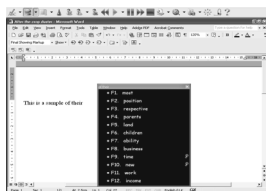
---

---

---

---

## Word Prediction



- Learns as you type
- Customize display
- Import word lists
- Medical, Scientific databases included
- Phonetically-based predictions
- Homophone indicator
- Dictionary look up
- Language classifications and context indicator
- Speech feedback

textHELP Literacy Language Learning

---

---

---

---

---

---

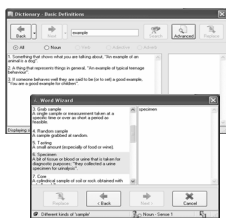
---

---

---

---

## Dictionary & Word Wizard



- Speech enabled
- Choice of Basic, Advanced or Web
  - dictionary.com
- Defines Nouns, Verbs, Adjectives and Adverbs
  - Advanced Word Look Up
- Easy to use
- Sample sentences and descriptions

textHELP Literacy Language Learning

---

---

---

---

---

---

---

---

---

---



## Fact Mapper



- Online Mind Mapping utility
- Brainstorm, Revise, Outline
- Access Image Library
- Output to Word
- Output to HTML

textHELP Literacy Language Learning

---

---

---

---

---

---

---

---

## Study/Research Support



- Study Skills on All Features or Study Skills toolbar
- Works in MS Word and Internet Explorer
- Screenshot from PDF to Word
- Four color highlighters for highlighting text
- Collect highlights
- Summarize button to reduce volume of text in a passage

textHELP Literacy Language Learning

---

---

---

---

---

---

---

---

## Speech Input



- Integrated voice recognition
- Speech supported training
- Alternative words
- Simple to use
- Speech feedback of composed text
- Reads back text in Dragon window

textHELP Literacy Language Learning

---

---

---

---

---

---

---

---

### 3 DEPLOYMENT OPTIONS

1) Single License: computer or mobile



2) Site License: Traditional or enterprise deployment



3) Concurrent License



textHELP Literacy Language Learning

---

---

---

---

---

---

---

---

### Read&Write GOLD Helps Students Succeed!



textHELP Literacy Language Learning

---

---

---

---

---

---

---

---

### THANK YOU!

Paul Brown, M.Ed.  
Texthelp Systems



textHELP Literacy Language Learning

---

---

---

---

---

---

---

---