



The AccessText Network
An Association of American Publishers
Digital Text Portal

Information Session
July 23, 2009





AccessText Network Overview

- **What?** Membership Driven Service Network
 - Publisher members provide alternative textbooks to DSS members - leveraging a web based portal for requests, approvals, fulfillment and tracking.
- **Why?** A single central access for DSS & Publisher interaction
 - Volume and variety of request/fulfillment methodologies were becoming increasingly taxing for DSS and Publishers.
- **Who?** Funding provided by the Association of American Publishers (AAP)
 - Charter Publishers: **Bedford, Freeman & Worth, Cengage, CQ Press, Elsevier, McGraw-Hill, Pearson, Wiley, WW Norton**
 - University System of Georgia's Alternative Media Access Center



**The Association of American Publishers
Leadership Legacy**

- Critical Issues Task Force (CITF)
- Alternate Formats Solutions Initiative (AFSI)
- PublisherLookup.org
- AccessText Network Development Board



AccessText Network Advisory Committee

- 12 Members - 7 DSS / 5 Publisher
- 2 Alternate DSS Advisory Committee members will participate for full representation
- Term: Two years - started March 1, 2009

If you are interested in becoming a member of the committee or know someone who would be, please email membership@accesstext.org



AccessText Services

- Central access to an expanding publishers network
- Multi-Publisher sanctioned network with single authorization
- Web-based request, approval, and fulfillment
- Faster file turnaround as a result of unified publisher agreement
- More publisher files delivered - less chopping and scanning (Time Savings/Cost Savings)
- Automated record tracking and maintenance
- Automated reporting to demonstrate compliance
- Technical support, training and resources



Progress Since AHEAD 2008

- July 2008: Announcement of ATN at AHEAD 2008 Reno
- November 2008: Agreement signed between AAP and USG/AMAC
- December 2008: Website launched, Publisher site visits
- January 2009: Introductory Advisory Committee Meeting
- March 2009: CSUN presentation
- April 2009: First full Advisory Committee Meeting
- May 2009: ATN Application Testing (Publishers)
- June 2009: Publishers begin processing requests



AccessText Challenges

- Textbook title and imprint data
- Establishing consensus on membership agreements
- Integrating multiple publisher systems

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6-Month Update Report

- Number of Prospective Members
- Number of Member Publishers
- Expansion of Beta Phase
- Expansion of Services
- Projects and Collaborations

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**Resources and Application
Demonstration**

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DSS Membership Enrollment Process

- Submit application online at www.accesstext.org
- Register for and participate in training
- Receive access to the AccessText Network application
- Access user support tools and resources

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Frequently Asked Questions

- When will the service be available?
- How much will it cost?
- What does the cost cover?
- Who can sign up?
- When will more publishers be added?
- What if a title I need isn't in the system?
- What students are eligible?
- Can I request a publisher file before the purchase of a book?

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Frequently Asked Questions

- File Formats: What's available?
- What if the file I get isn't usable or has problem?
- Can I contact the publisher directly if I have a question?
- Can I request multiple formats of the same book?
- Can students request files themselves?
- Is the system accessible?
- How will I receive the files I have requested?
- Who long will it take to get a file?

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What's Next?

- Visit us in the Exhibit Hall - Booth 16/17
- Join the mailing list to receive current news
- Sign-up for membership
- Watch and wait for enhance services

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