


ALTERNATE TEXT PRODUCTION CENTER
A California Community College Program

***A Braille and Digital Text
production center supporting
students with print related
disabilities***

*Mike Bastine
ATPC Director*




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OUTLINE

- General Overview**
- Fee For Service**
- Prison Partnerships**

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HISTORY

- Office of Civil Rights (OCR)
review & report**
- Assembly Bill 422**
- State Chancellor's office
Response**


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HISTORY

- AB 422 – Publishers required to provide Electronic Textbooks (E-Text) to California public colleges at no cost**


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HISTORY


- California Community Colleges Chancellor’s Office Actions**
 - Ed Code 67302 & guidelines
 - Budget Change Proposal
 - RFA for statewide center(s)

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ATPC <http://www.atpc.net>

The first publicly funded, system-wide resource dedicated to serving the alternate text needs of the largest post-secondary educational system in the world.




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MISSION

To **assist** the California Community Colleges in meeting their obligation to provide students with disabilities equal access to print and electronic information




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GOALS

- Timeliness**
- Accuracy**
- Appropriate Medium**


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CUSTOMER PROFILE

- Student Populations Served**
 - Visually impaired
 - Learning disabled
 - Acquired brain injured
 - Mobility impaired


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PRODUCTS & SERVICES


- Catalog**
- Training and Assistance**
- E-Text (Electronic Text)**
- Braille**
- Fee For Service**
- Prison Partnerships**

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PRODUCTS & SERVICES

- Catalog**
 - Secure login
 - Accessible
 - Search Capability
 - File transfer/download links



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PRODUCTS & SERVICES

- Training and Assistance**
 - Tutorial CDs
 - Workshops
 - Advisory Groups
 - Listservs
 - Affiliations
 - Partnerships




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PRODUCTS & SERVICES





- Fee For Service**
 - Products for Non-CA Community Colleges
 - Non-interference / No Competition for CCC Resources
 - Established Cost Schedule Rates

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PRODUCTS & SERVICES

- State Prison Partnerships**
 - ATPC: Minimum Cost Production Resource
 - E-Text Formatters
 - Braille Transcribers
 - Tactile Graphic Artist
 - Inmates: Valuable Training
 - Vocational Skills
 - Wages
 - Parole


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Overall Performance



- 113 *CCC Accounts**
- Nearly 42,000 Alternate Media Requests**
- 500+ Braille & Tactile Graphics Documents**
- 14,000 Plus Books Cataloged**
- 300 Publishers w/ 60 Primary**

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PROFILE

Production Coordinators


<small>E-Text Coordinator</small>	<small>Braille Coordinator</small>
	
Jaime Montgomery	Sandra Greenberg

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E-TEXT FORMATS

- TIFF - Graphics only
- PDF - Adobe
- DOC - Word File
- DTB - Digital Talking Books
 - DAISY (Digital Accessible Information System)
 - MP3 - Media Player




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BRAILLE FORMATS

- Braille Types**
 - Literary
 - Nemeth (Mathematics)
 - Chemistry
 - Foreign Language
 - Music
 - Computer
 - Science



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***The Importance
of
Quality Braille***

*Sandy Greenberg
ATPC Braille Coordinator
Mary Denault
ATPC Senior Braille Formatter*

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Importance of braille to a braille reader

English Grammar

- Sentence Diagramming
- Diacritics
- MLA Handbook (writing structure)
- Spelling

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Importance of braille to a braille reader

Foreign Language

- Pronunciation
- Spelling and sentence structure
- Syllable breaks

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Importance of braille to a braille reader

- Mathematics**
 - Spatial arrangements
 - Concepts building
 - Graph reading
 - Step-by-step solving of problems
 - Higher level math complexity

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Goals for Braille Production

- Accuracy and Quality**
- Timeliness**
- Appropriate Media**

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Accuracy and Quality
What is the standard for quality braille?


- Certified transcribers**
- Braille specifications and standards**
- Proofread braille**
- College-level production experience**
- Custom production for students**

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Experienced Braille Transcribers

- Braille Codes and Types**
 - Certified Literary
 - Foreign Language (specialized)
 - Computer (specialized)
 - Certified Nemeth (mathematics)
 - Science
 - Chemistry (specialized)
 - Certified Music

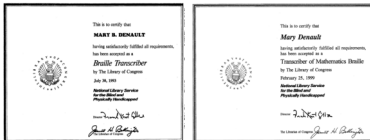


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Certified Transcribers

- Braille Codes and Types**
 - Library of Congress Certificates in Literary, Nemeth, and Music Braille Code

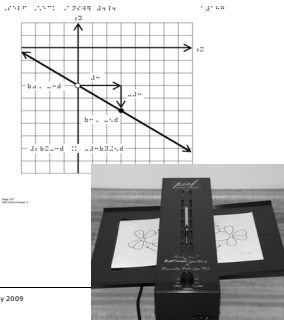


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Tactiles

- Collage**
 - Thermoform
- Swelltouch**
 - Microcapsule
- Tiger**



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Experienced Tactile Artists

- Simplify concepts
- Trained artists
- Established guidelines
- Understand illustration keys
- Consistent standards

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How to obtain quality braille?

- Hard copy textbook
- Timeline syllabus
- Check for existing braille
 - APH Louis Database - louis.aph.org/catalog/CategoryInfo
 - Alternate Text Production Catalog - atpc.net
 - Braille Jymico - braillejymico.com
 - Listserves - DSSHE-L@LISTSERV.BUFFALO.EDU
- Otherwise, arrange for transcription

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QUESTIONS?

COMMENTS?

Contact info:
Sgreenberg@atpc.net
(805) 654-6400 x2228


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Electronic Text Production Requests Made Easy

Jaime Montgomery
ATPC E-Text Coordinator




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E-TEXT PROFILE

- Personnel Resources**
 - Independent Contractors
 - Publisher Requests
 - Database Management
 - Product Delivery
 - Student Workers, HS Volunteers, Prison Inmates
 - Edit
 - Format
 - Proof

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E-TEXT PRODUCTS

- Literary Books**
- Equation (MathML) Books**
- DAISY - Digital Talking Books**
- Exams & Handouts - Misc**
- Online Catalog**
- Training and Assistance**
- Fee For Service**


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Required book information


- Correct ISBN Number**
- Title**
- Author**
- Publisher**
- Book Edition**
- Publication Date**
- Student ID**
- Term and Year (e.g. Fall 09)**
- Term Start Date (e.g. 09/03/09)**
- Course and Number (e.g. PSCH 1A)**
- E-Text File Format**

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In general, the publishers provide the Student edition when sending E-Text

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Do not use bundle ISBNs


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Research for the actual book publisher

- go to www.publisherlookup.org/index.php


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Request equation text books early

- Approximately one week per chapter
- Supply syllabus

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To search for a book in our catalog, go to www.atpc.net

E-Text Fee For Service

- Sign & fax agreement
- Contact me at (805) 654-6400 x2227
- Email me at jmontgomery@atpc.net

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QUESTIONS?

COMMENTS?

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